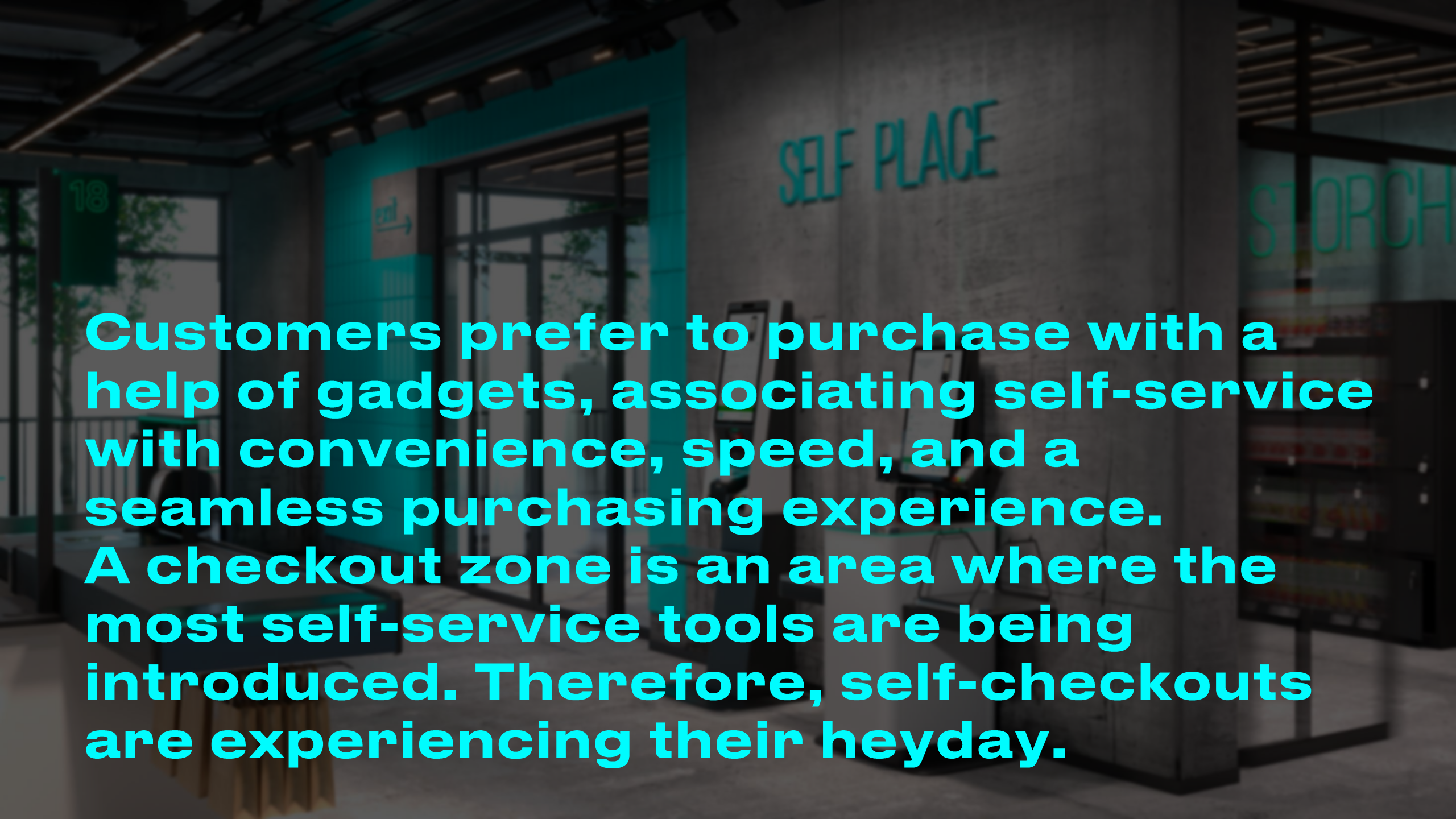


SELF- CHECKOUTS

IMPROVING THE
SHOPPING EXPERIENCE
WITH ADVANCED
TECHNOLOGIES

MODERN EXPO

The background image shows a modern retail environment. On the left, a teal-colored wall features a sign with the number '18' and an 'exit' sign with an arrow pointing right. In the center, there are self-checkout stations with large touchscreens. Above these stations, the words 'SELF PLACE' are written in large, teal, block letters on a light-colored wall. To the right, a glass display case or shelving unit is visible with the word 'STORCH' written in large, teal letters. The overall lighting is soft and modern, with track lighting visible on the ceiling.

Customers prefer to purchase with a help of gadgets, associating self-service with convenience, speed, and a seamless purchasing experience. A checkout zone is an area where the most self-service tools are being introduced. Therefore, self-checkouts are experiencing their heyday.

WHAT HAS CHANGED IN THE SELF-CHECKOUT MARKET?

BEFORE

INSTALLED ONLY BY LARGE RETAILERS

- Part of innovative brand
- Space-saving
- Long payback period

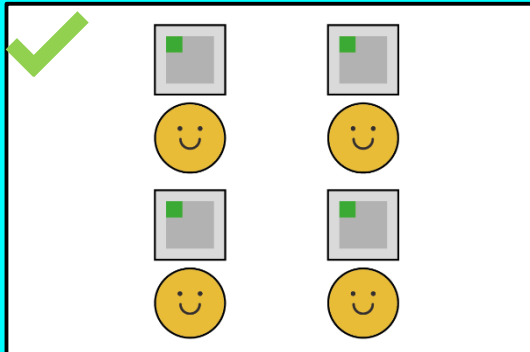
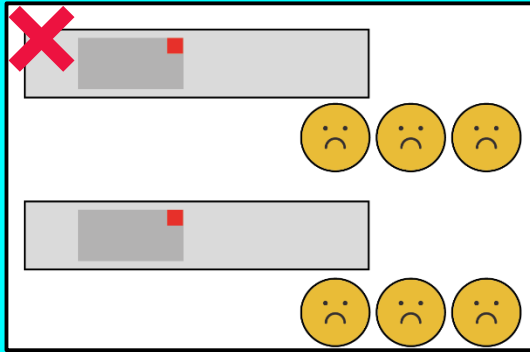
NOW

USED BY ALL RETAILERS

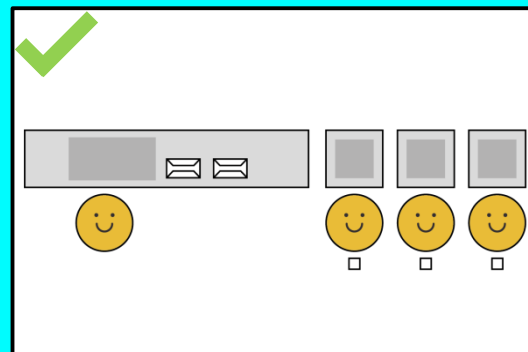
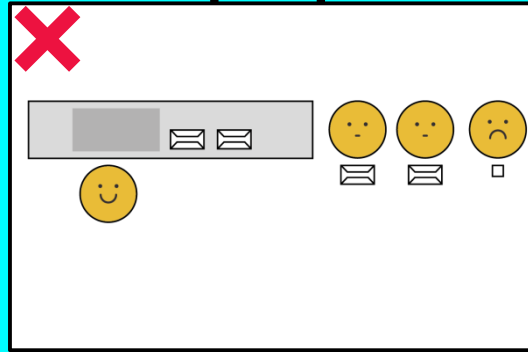
- Gen Z is entering the market
- Solving the problem of staff availability
- Saving money on staffing and training
- Queues unloading
- Average check increasing
- Virus avoidance
- Short payback period

PROFIT FORMULAS FROM SELF-CHECKOUTS

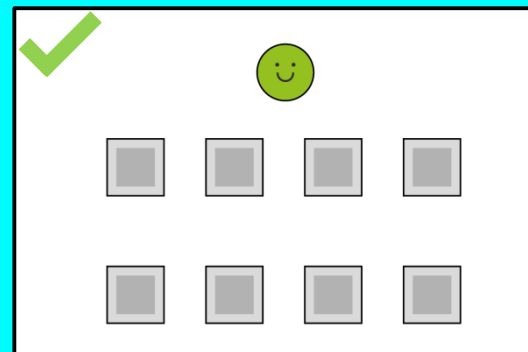
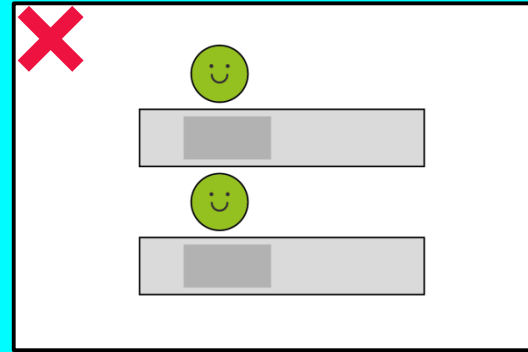
NonStop mode



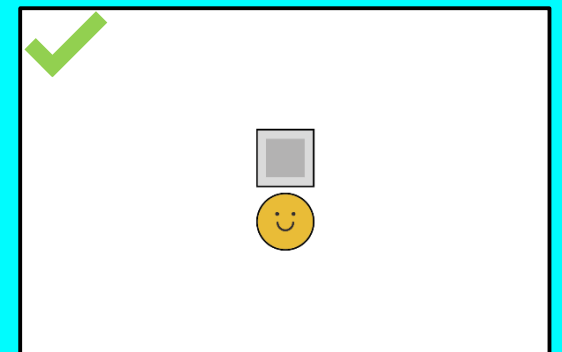
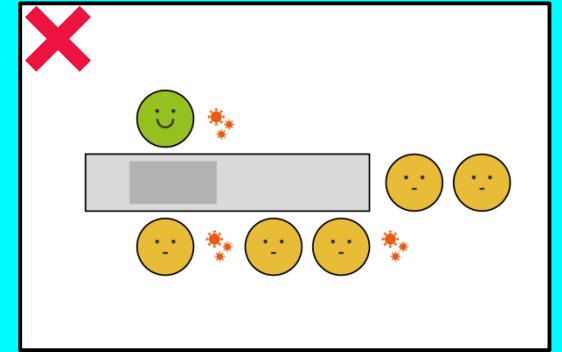
Fast buying process — fast flow of people

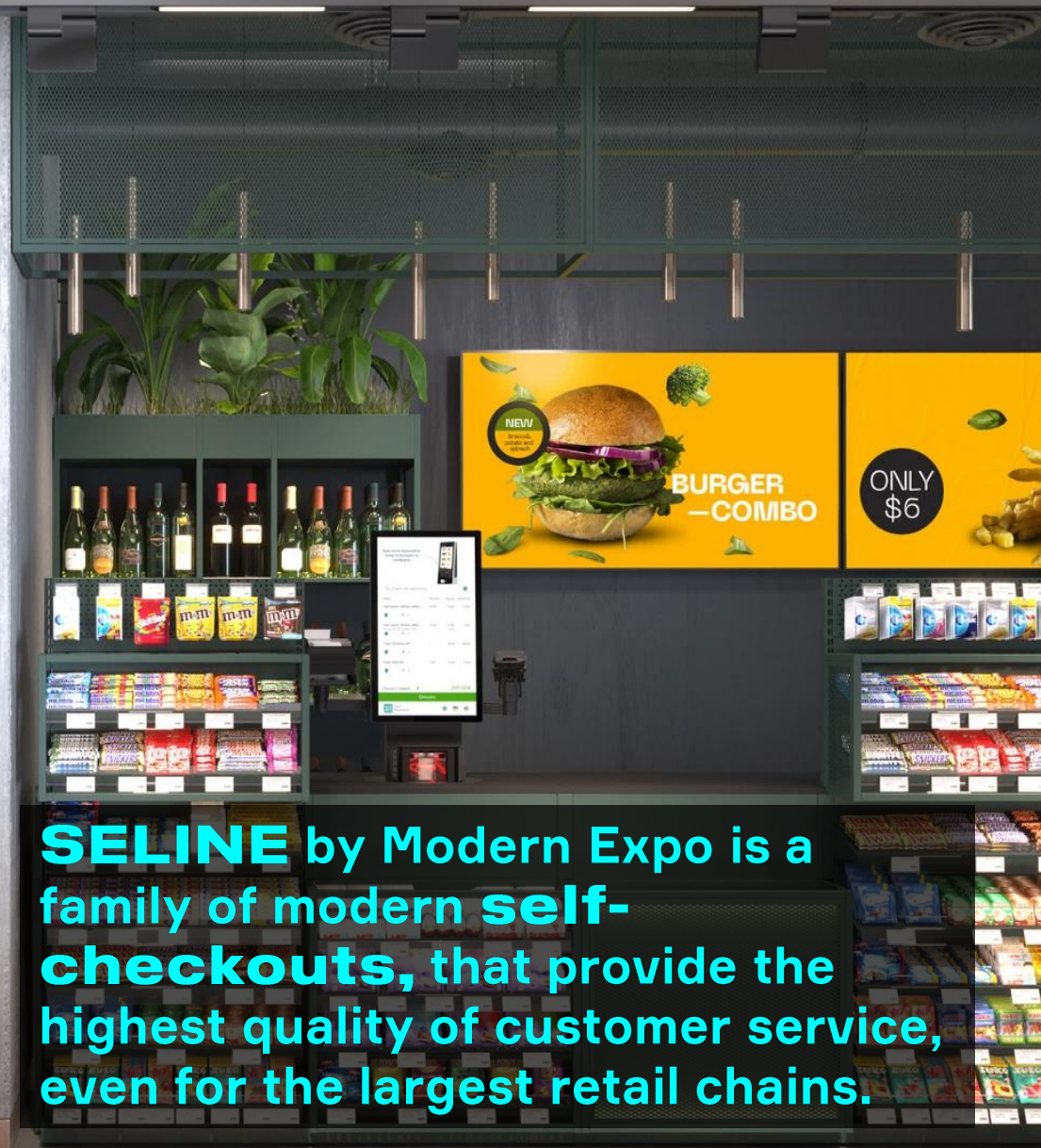


Less staff — more savings



Less contact with people — more health



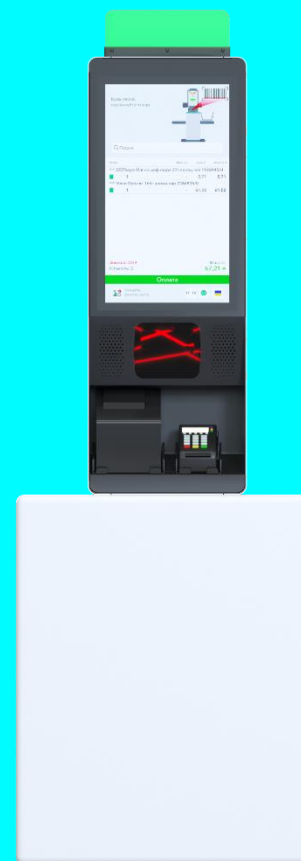


SELINE by Modern Expo is a family of modern **self-checkouts**, that provide the highest quality of customer service, even for the largest retail chains.

SELINE PRODUCT LINE



winner of





**Certified Production
Facilities**



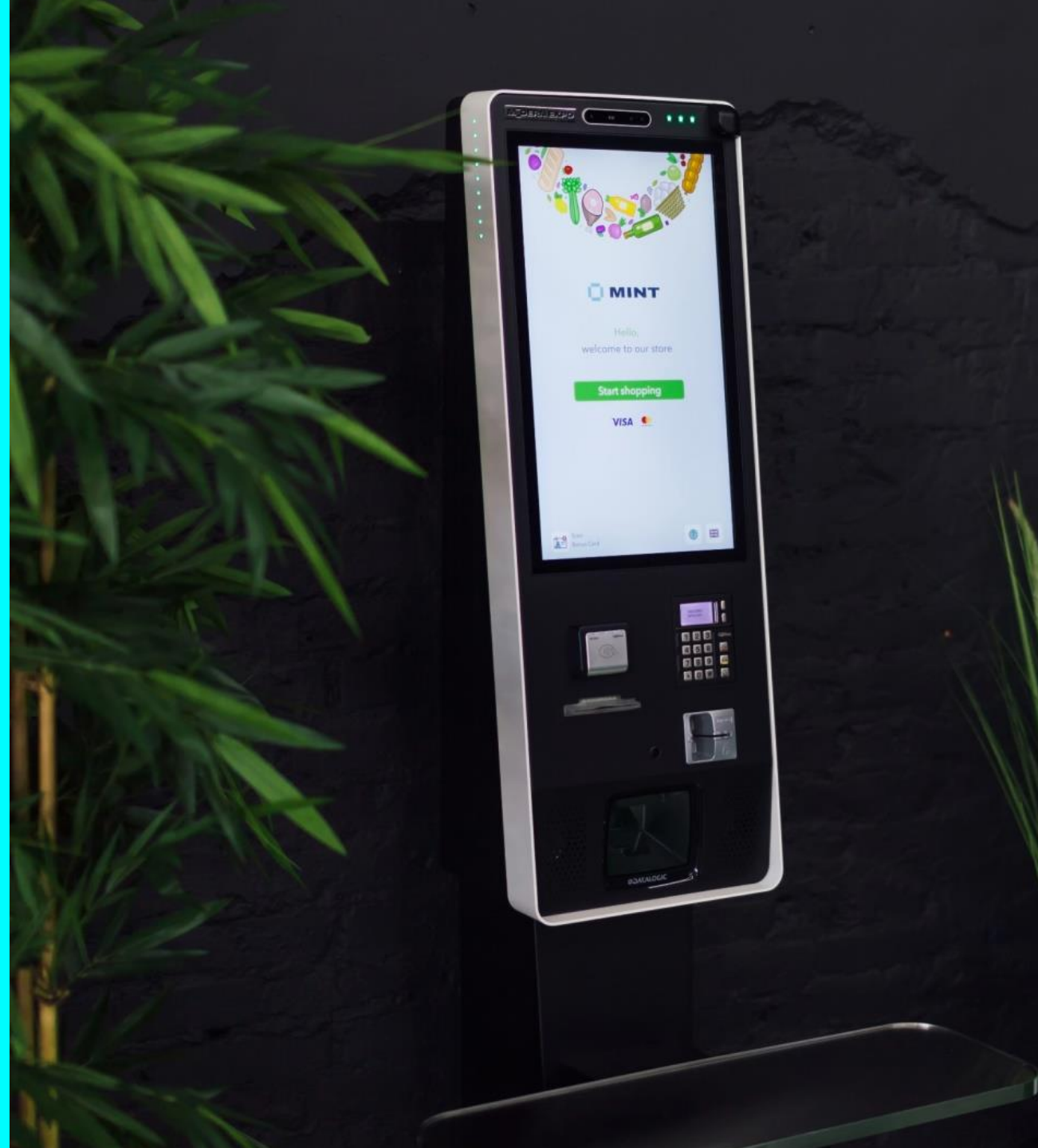
Modular Construction



**Accessories From
Global Leaders**



**Dedicated IT
Department**



**SELF-CHECKOUTS
by Modern Expo are
manufactured at our
high-tech production facilities.**



**We assure mass replication of
manufactured items and provide the
compliance of every product with the
European quality and safety standards
(EN, CE, FEM).**

SELINE LYRA

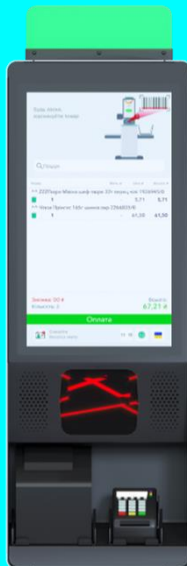
SELINE LYRA is an optimized-sized, ergonomic, and fast self-checkout, that provides an increase in functionality and capacity for even small retail spaces.

The kiosk format allows you to save space, which makes the checkout an ideal solution for convenience stores and gas stations.

SELF PLACE



WALL MOUNT



STAND MOUNT



TABLE MOUNT



FRONTAL SHELF



U-SHAPED SHELF



TWO SIDE SHELVES



LED indication

Display

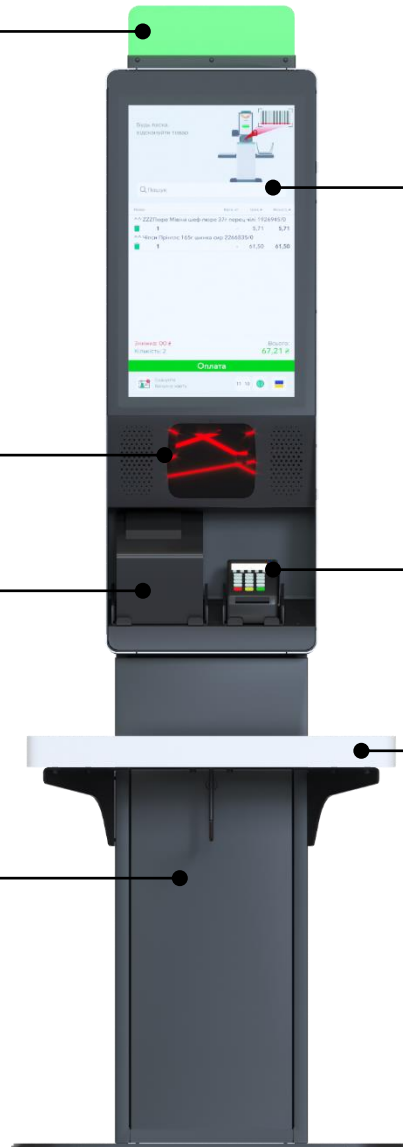
Scanner

Holder for Banking
Terminal

Printer holder

Shelf for goods

Industrial PC



PROCESSOR

Intel i5-8250U

MEMORY

8GB DDR4

STORAGE

256GB

Solid state drive (SSD M2)

SCANNING

Datalogic Magellan 3450VSI

TOUCH SCREEN

21,5 inch class A screen

Projective-capacitive touch sensor

INTERVENTION

LED RGB status light, multicolor

Sound system 2x3W

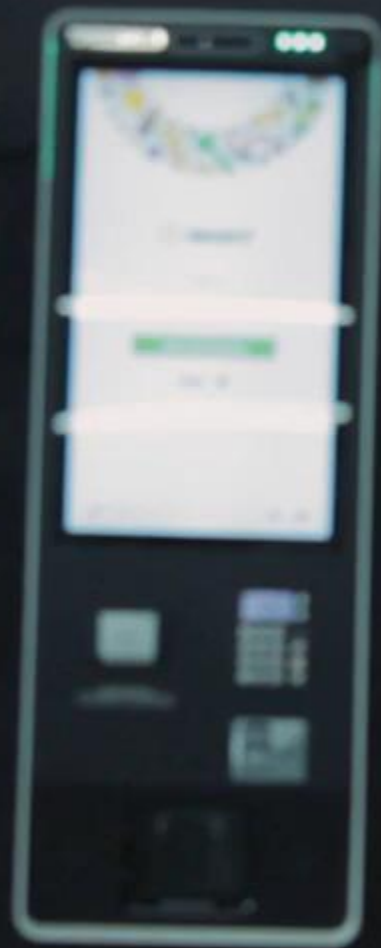
OPTIONS

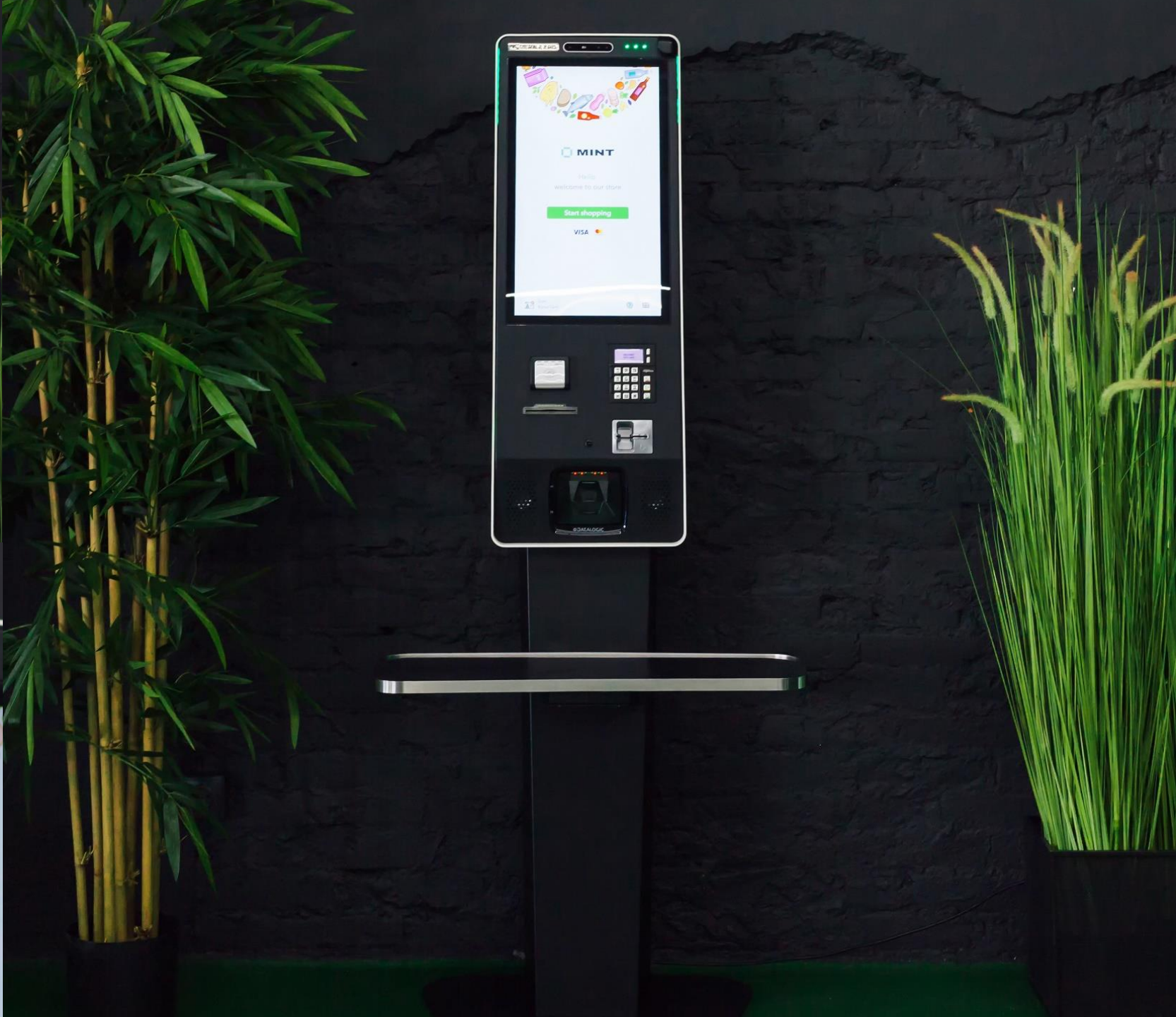
Stand for bags

OPERATING SYSTEM

Windows 10

SELINE *Lyra*
self-checkout







**SELINE
ROTO**
is a double-sided self-checkout. A universal device with the possibility to change the screen orientation depending on the side needed for work. Thus, it is suitable for two different scenarios: in traditional mode or self-service mode.

SCENARIO OF WORKING WITH ROTO

1



The cashier serves customers in the traditional mode at the ROTO checkout

2



The number of visitors to the store is increasing

3



The cashier switches ROTO to SELF-SERVICE mode

4



Customers use the cash register in the mode SELF-SERVICE

5



At this time, the cashier is making hot dogs

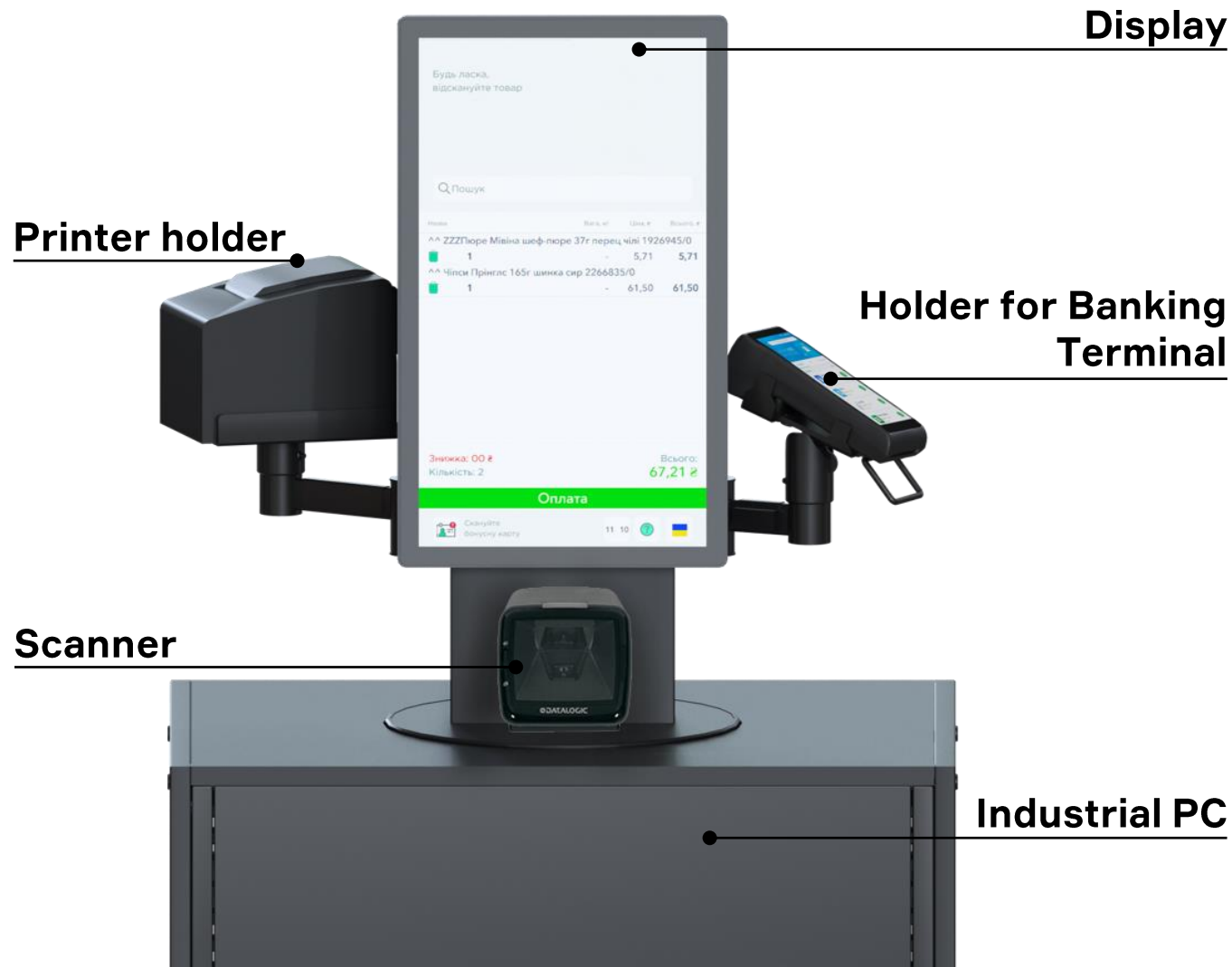
INSTALLATION OPTIONS

**Checkout Line
PULSAR**



**EVO or Magellan
Checkout**





INTEGRATION OPTIONS

SELINE EVO*

MAGELLAN MODULAR*

PULSAR Checkout Line

*including checkouts already installed in the stores

PROCESSOR

Intel i5-8250U

MEMORY

8GB DDR4

STORAGE

256GB

Solid state drive (SSD M2)

SCANNING

Datalogic Magellan 3450VSI

TOUCH SCREEN

21,5/15.6 inch class A screen

Projective-capacitive touch sensor

INTERVENTION

LED RGB status light, multicolor

Sound system 2x3W

OPTIONS

Hand scanner

OPERATING SYSTEM

Windows 10

CASE STUDIES

1500+ self-checkouts installed in the following countries:
Ukraine • Moldova • Poland • UAE • Romania • Saudi Arabia • Oman • Other

FORA

UKRAINE

2022



VESELKA

UKRAINE

2021



FORA

UKRAINE

2021



OLDI

UKRAINE

2021



#WEAREMODERN

STAY IN TOUCH!
FOLLOW US HERE:

